ABSTRACT

I have been asked to explain how I expanded my hobby of modifying volt meters in my garage to a business enterprise that now employs 33 people. The best explanation I can give is that if you are curious about something, you start thinking about it and doing it nonstop until you eventually get good at it. The ability to focus also helps, like using a magnifying glass to ignite paper with sunlight. We all have at least 100 hours a week to think about something. By this standard, 40 hours a week is a part-time job.

In my experience, a passion for science has been more valuable than what I could have learned in the college of Business. It helped to be able to start small and make mistakes without making bankers nervous. It helped that I had scientist friends who bought my initial instruments and then told their friends to buy them. Finally, the R and D employees all have at least one degree from USU, so it has been extremely helpful to be connected with the University talent pool.